



Breakfast of Champions

SPONSORSHIP PACKET

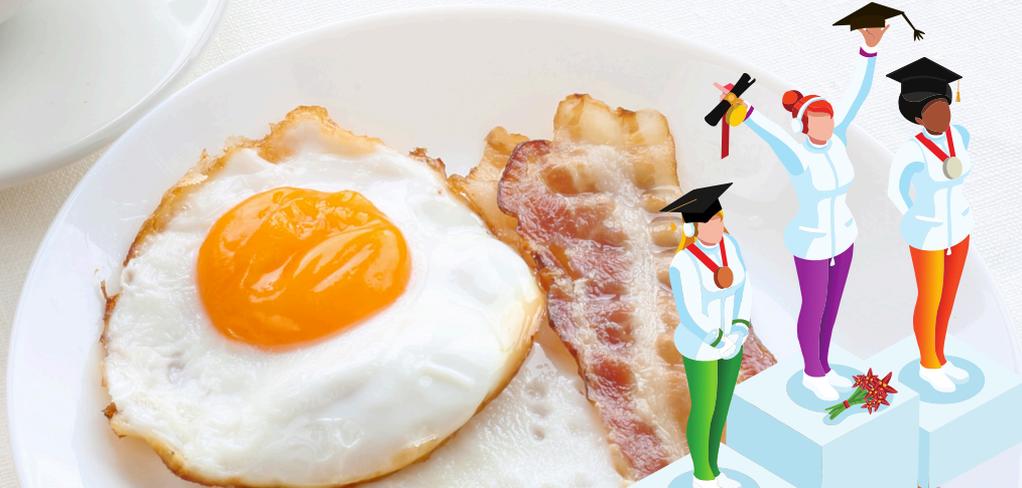
APRIL 21, 2026

7:30 - 9:00 AM

THE OLMSTEAD

3701 FRANKFORT AVE,
LOUISVILLE, KY 40206

WWW.SPARC-HOPE.ORG/BREAKFAST-OF-CHAMPIONS/



A background image showing various breakfast items: a bowl of cereal with milk, a plate of nuts, a sandwich with ham and cheese, a fried egg, and a glass of orange juice.

BREAKFAST OF CHAMPIONS SPONSORSHIP LEVELS

Presenting Sponsor

\$3,000

Presenting Sponsor Recognition

- “SPARC Hope Breakfast presented by [Company Name]” on all print and digital materials
- Logo placed first and largest on all materials
- Recognition in all email promotions
- Recognition in all social media promotions leading up to the event

Event Visibility

- Opportunity to provide 2-minute welcome remarks at the breakfast
- Branded signage displayed at registration and stage area

Extended Exposure

- Backlink on SPARC website for 1 year
- Featured sponsor spotlight post on social media
- One dedicated email feature to SPARC audience highlighting your partnership
- Post-event thank you recognition across all platforms

If you are interested in becoming a sponsor, please contact Cassie at 502-245-9899 or email cassie@sparc-hope.org

BREAKFAST OF CHAMPIONS SPONSORSHIP LEVELS

Master Sponsor

\$1,000

- Logo on all print and digital event materials
- Recognition in event program
- Social media recognition post
- Logo displayed on event slide or signage
- Mention from the podium during the sponsor recognition moment.

Community Sponsor

\$500

- Company logo on print and digital materials
- Recognition in event program
- Group social media thank you post

Every dollar raised for this event will help us further our mission to create brighter futures in single parent homes. If you are interested in becoming a sponsor, please contact Cassie at 502-245-9899 or email cassie@sparc-hope.org