



The Sparc-Hope Quarterly Newsletter 1st Q 2021

As the clouds and cold of winter exit and Covid 19 is diminishing, Spring has brought sunshine, warmth and renewed hope to the community as Sparc-Hope brings similarly to the single parents and families it supports through the generosity of our donors.

## Causes for Celebration Graduates

We had two graduates of the Life Program in the first quarter: One in Leadership Development, and one to Marriage! Congratulation Juliet! We will miss you, but excited to see how we continue to partner with you!





## New Program Parent(s)

We are currently working with 6 Bridge clients. Hope to have them in our program within the next several months!

## Family Adoption by NECC

It takes approximately \$12,000 annually to support a single parent (and their family) going through our Life Program. We are pleased to report that Northeast Christian Church recently agreed to adopt a family and represents a significant commitment to the Sparc-Hope mission.



## MORE GOOD NEWS:

Epiphany Catholic Church, during the first quarter, presented Sparc-Hope with a \$1,000 check. They are located at 914 Old Harrods Creed Road, 40223.

Sparc-Hope qualified for a 2nd PPE loan to help with salaries for our operation AND our 1st PPE loan was forgiven!



Our recent online auction was a big success and brought in approximately \$7,000 in proceeds. We still have 6 beautiful pictures up for Auction. [Please check to see what is still available!](#)

Our “Sparc Supporters” roles increased by 10 regular donors. This is the lifeblood of any benevolent organization and we are very grateful for these additions. Please check online as to how to become a Sparc-Supporter.

During the first quarter, we were very pleased with the cover story done on Sparc-Hope by the Middletown Magazine. Many efforts were made to see that this was well distributed and it is believed to have been a positive effect on our website traffic. It even “sparc”-ed some direct donations. It went a long way in increasing our awareness.



## NOVEL WAYS TO CONTRIBUTE

One of our regular donors, Katie Esterle of White Picket Real Estate, has been giving us regularly monthly checks of \$10 but recently came up with a way to increase her donation as well as increase awareness for Sparc-Hope. She decided that for every house she sells, it would result in a percentage of her commission going to Sparc-Hope. Not only has that significantly boosted her donations, but just as importantly, she lets each one of her clients know that some of their commission payment goes to Sparc-Hope, which allows her to explain our mission to each of her clients. Clever!





Aaron Young at Northwestern Mutual made a pledge to donate \$100 for every new client he brings in. Since initiating, he has accumulated \$500 in total donations.

# FIRST QUARTER SPECIAL EVENTS:

**VALENTINES DAY:** It was great fun to make up these valentine bags for the kiddos in February! Thanks Tanya Moore!:

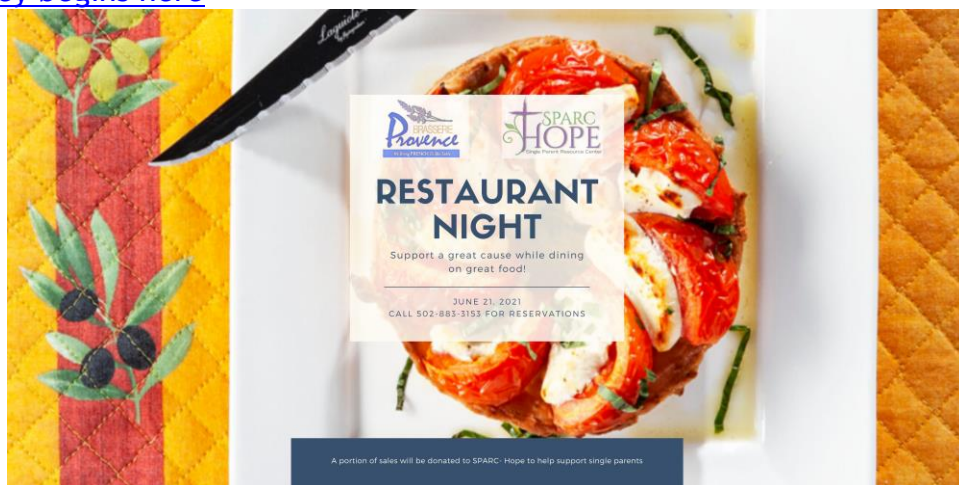
**EASTER:** Thanks to NECC for donating all of the Easter baskets for our kids this year! The parents were thrilled! Even the kids!



Coming up:



Don't forget about our monthly tours! Third Monday of every month at 12 noon. Come hear from one of our clients, our staff, and take a tour of the on-site grocery store. We'll have you in and out in 30 minutes! [Your journey begins here](#)



Next Restaurant Night - Brasserie Provence - Monday Night - 6/21/21 call: (502) 883-3153 or click here to make reservation Come join us for a GREAT meal....and you never know what we may be giving away, or raffling off! See you in June! [Learn about restaurant nights](#)



**Mask for Aid Ball** - Mark your calendar for 9/17/21! This event is to CELEBRATE our Give For Good Louisville Campaign which is a 24 hour social media giving day. Come join us that evening for dinner and dancing.

**Entertainment by JD Shelburne.**

Check out our website for more details!  
<https://www.sparc-hope.org/mask-for-aid/>

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