



Winter 2020

KICKING OFF 2020...

As we begin the New Year, we first want to thank all our donors for making 2019 possible! It wasn't always easy, but we were able to come through for our families, mostly because of YOU!

We hope you will continue to support SPARC Hope in 2020. <https://www.sparc-hope.org/general-donation/>. The New Year brings new faces to our board. We give SPECIAL thanks to Jim Bauman and Russ Watters as they roll off the board after their 3-year commitment. Jim and Russ feel good about the future for SPARC Hope as new Board Members bring with them a lot of expertise and networking capability. We are blessed as they will both remain involved with SPARC on our committees.

NEW Board Members to the SPARC Hope Team

Please welcome the following:

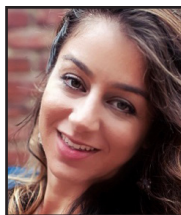


Aaron Young — is a wealth management advisor for Northwest Mutual. He has 10 plus years' experience in this field. Has also been on the Louisville

Metro Police Department Foundation Board.



Tammy Moloy is CEO for N2 Company — Anchorage — She comes to us with 28 years of experience in the Non-Profit world!



Annie Malka — Annie is a Graduate of SPARC Hope. She is now an Attorney in Louisville and Indiana and giving back to SPARC Hope by coming on to our Board!



Angela Ohlmann is a former CEO, CFO and she is a certified public accountant. She has over 20 years in the industry.

To learn more about SPARC Hope, please sign up to attend one of our monthly tours — Your Journey Begins Here: <https://www.sparc-hope.org/tours-your-journey-begins-here/>

Spotlight ON VOLUNTEERS



Penny Jaime

Penny has worked with SPARC Hope for over a year. She comes in every Tuesday, and most Thursdays! She has dialysis on Monday, Wednesday and Friday, but will pop in sometimes if we are in a pinch and need her!

She works in our database, tracks volunteer hours, logs paper work for volunteers and donated items, writes thank you notes to our donors. Additionally she pitches in on Dare to Care days in the pantry, answers the phone and greets visitors! She is AWESOME on the phone and helps us find things we need while working with business on ways to assist SPARC! She is a true GEM!

When Penny is not volunteering at SPARC Hope she is enjoying quality time with her family, spoiling her granddaughter and niece (pictured), and enjoying anything Supernatural (TV show) related.

She is a blessing to our staff, volunteers and our clients!

Volunteer

Overall, we have had 187 volunteers contribute their time and efforts over at least 3,444 volunteer hours. And those are just the hours reported. Our board and committee members put in hours and don't report! Thanks to everyone who works so hard to help us serve our community.

Call our office or go to:
[sparc-hope.org/volunteer/](https://www.sparc-hope.org/volunteer/)

4TH Q HIGHLIGHTS

No need to move!! After much back and forth, SPARC Hope was able to secure a 3-5 year lease that will allow us to stay in our current building and avoid having to incur a physical move and associated costs. This was a big blessing for our organization.

As the year came to a close, SPARC Hope was awarded several grants: a big thank you to Community Foundation of Louisville, Etscorn Charitable Foundation and Gheens Foundation. We were awarded \$31,000 in grants!



Monthly tours of our operation started in December. We look for this to be an ongoing event in 2020. Tours make a big impact on current and potential donors!

Christmas was very special for our moms and their families this year. Due to generous donors and our community, SPARC Hope was able to provide gifts and/or Christmas dinner provisions for 16 moms and their 29 children. Our

families were able to shop on-site for Christmas decor, wrapping paper, gift bags and bows to "deck the halls" for the season. Donated or arranged gifts included tickets to the Nutcracker ballet, memberships to the science center, a live Christmas tree, fitness goody bags, toys, clothes, household goods, haircuts and coloring, karate lessons, electronics, gift cards and even new tires! The moms and kids were thrilled!

Thank you to:
THE GHEENS FOUNDATION
And
Irvin F and Alice S Etscorn Charitable Foundation



END OF YEAR REVIEW CLIENTS & PROGRAMS

GRADUATED FROM OUR PROGRAM:

- Theresa graduated 5/29/19
- Destiny graduated 11/20/19
- Rebecca left our program 6/2019 to move to Chicago with a job from the Census Bureau
- Terra left in August 2019 to take a position in the school district
- Also Katelyn is graduated in September and is in her final 6 month walk with us and she is now working for Norton's Downtown!

In 2019 we supported 19 Life Plan Families and 2 Bridge Families with 41 children. We also supported 13 Food Pantry Only clients with an additional 29 children. We are currently working with 6 intake Families with an additional 14 Children. In 2019 we had 118 intakes that we resourced out into the community.

In 2019 our clients received \$55,000 in goods from our In-House Grocery and \$43,000 in other program benefits; both financial and In-Kind. Assistance for our families includes; groceries, gasoline, utilities, home furnishings, Holiday gifts and more as budget busting events arise throughout the year. Families get various levels of support depending on their budgetary needs.

New for 2020

Keep a Thursday in the near future open! The Olmsted has instructed us that they must cancel all events for the next 8 weeks to keep everyone safe. Because of this, we are rescheduling our original date of April 9, to a new date (hopefully) on Thursday, 8/20/2020. Our venue will still be at "The Olmsted" for a more intimate focused affair to promote SPARC Hope. Included in this event will be a banquet dinner instead of a buffet, music, dancing, and of course, our popular silent auction along with other little surprises. We hope by this time we will be past this crisis, and everyone will be ready to come out and have a great time! Thanks for your understanding, and your continued support.



Our monthly meals program will now be a quarterly affair as we look to upgrade our meal program and give greater emphasis and focus four times a year to restaurateurs who have supported us the best over the last couple of years. The plan is for bigger participation at each event. Go to sparc-hope.org to see all the dates! Might you consider joining us?



2020 may be the year we bring our first single dad aboard, since we changed our mission, along with our logo and name to include single parents, not just moms.

Board of Directors



Shelia Brookins



Aaron Young



Morgan Keith



Mary Kennedy
CHAIR



Patti Killion
SECRETARY



Chris Taylor
MARKETING
CHAIR



Annie Malka



Tammy Moley
VICE-CHAIR



James Naïve



Kim Nichols



Angela Ohlmann
TREASURER



Laura Wingfield
STAFF

EVENTS & FUNDRAISING EFFORTS OUR SUCCESSFUL YEAR INCLUDED MANY FUNDRAISING HIGHLIGHTS:

OPENING NIGHT AT THE DOWNS WAS OUR LARGEST SOURCE OF SUPPORT FOR THE YEAR!

BREAKFAST OF CHAMPIONS at Lake Forest Country Club WAS WELL SUPPORTED. Attendees heard a heart warming story from our Guest speaker, Dawne Gee and experienced the Grand Reveal of our new name: SPARC Hope, Single Parent Resource Center

COCKTAILS AND COLLECTIONS EVENT. RAISED OVER \$15,000 .

"BREW AT THE ZOO" EVENT (OUR 2ND YEAR IN A ROW TO PARTICIPATE IN THIS ANNUAL EVENT). Over 35 volunteers came out to work in helping raise fund for SPARC Hope!

"3RD MONDAY MEALS" RAISED OVER \$2700 DONATED BY RESTAURANTS WE PATRONIZED AS A RESULT OF OUR PROGRAM.

Recurring Donations help streamline our fundraising efforts and simplify the budgeting processes. In 2019, over 60 donors contributed on a recurring basis – either weekly, monthly, quarterly or annually. (this includes Amazon, Kroger and Facebook!)

We also received SOME SPECIAL ONE TIME CONTRIBUTIONS FROM GENEROUS INDIVIDUALS AND BUSINESSES AS OUR FUNDRAISING IS AN AROUND THE YEAR ENDEAVOR.

SPARC HOPE CALENDAR OF EVENTS 2020

Quarterly Restaurant Night! – 6/15, TBA for the rest of 2020

Tours – Your Journey Begins Here – 4/15/20; 5/20/20; 6/17/20; 7/15/20; 8/19/20; 9/16/20; 10/21/20

A Night of Inspiration and Sophistication – August 20, 2020

Breakfast of Champions – TBA, 2020

Cocktails & Collections – TBA, 2020

Check our website for
more details:
www.sparc-hope.org

Also visit us on
   

Get Involved in 2020

Quarterly Meals Program - a portion of your purchases for the evening go to support SPARC Hope. sparc-hope.org/restaurant-nights/

Become a Monthly Giving Partner - sparc-hope.org/general-donation/

Support A Single Parent: sparc-hope.org/support-a-single-parent/

Link your Amazon account with AMAZON SMILE. sparc-hope.org/community-rewards/

Register your Kroger Plus card to tie in to Kroger's Community Rewards Program. Just go to Kroger.com to log in or register your card. Select the Savings & Rewards tab. Search for Mom's Closet Resource Center (SPARC Hope) and enroll.

DONATE PANTRY ITEMS: Food, cleaning supplies, personal hygiene items, over the counter pharmacy items and paper products (including Size 5 diapers and 4/5T Pull ups) are always welcome. At present, we are especially in need of adult and children's vitamins (as flu season approaches) paper towels, laundry detergent, ethnic hair care products, and "free and clear" products such as laundry detergent, lotions, and soaps.



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