



MOM'S CLOSET RESOURCE CENTER QUARTERLY NEWSLETTER

SUMMER 2019

Mom's Closet is off and running to a good start this year, thanks to the influx of new board members and a grant from the Community Foundation of Louisville for strategic planning. Coming out of our first strategic planning sessions, we're VERY excited to announce that we're re-branding to help broaden our scope. Watch for our new brand to be revealed soon. Extensive effort is already underway for website improvements and other aspects of this re-branding; a new logo, etc. Stay tuned for more exciting updates. Also, thank you to our donors who continue with their regular monthly giving under our original 100/600 campaign to build our monthly donations.

Our current life plan mothers includes 14 moms, down from 16 due to 2 recent graduates, but 5 NEW moms in the pipeline which will swell our children's ranks to 30, with 5 of them being of college age. Congratulations to Shinika and Donna, spotlighted last quarter, for graduating and transitioning to independence!

SPOTLIGHT ON MOMS

A new feature this year is highlighting who are single parents are and what they have accomplished or are pursuing. This will hopefully show how your support helps our Moms. Below is our first wave:



TERRA
Masters in ScienceOrganizational Leadership
8/19

1 college age/1 adult child

KATELYN

RN Nursing 10/19 1 child JULIET

Bachelors of Social Work (BSW) 5/20 2 children **JESSICA**

Bachelors in Data Analytics 5/20 2 children

MEGAN RN Nursing

5/20 1 child

1st Quarter Highlights

RISING STARS GALA AT CHURCHILL DOWNS

A sold out crowd of revelers enjoyed a full night of entertainment, including dinner, Mom's testimony, horse racing, a silent auction, raffle prizes and table gifts, along with a photo booth and more. For a more complete "picture" of what took place at the gala event, visit our website momsclosetcenter.org/

opening-night-event.

Over \$25,000 was raised, which included raffle tickets, table tickets, auction items and monthly pledges, as well as one time gifts. This gala event gets us off to a good start for the year, but represents just a small percentage of the total annual need to fund the Mom's Closet Resource Center. We invite you to our Breakfast of Champions in July to learn how those proceeds are utilized, and to give you an opportunity to partner with us in "Changing the Future of Kentucky's Kids, one Single Parent at a time!"



Our 3rd Monday Meals Program continues with a special night at LeMoo's on June 17th (please call and make reservations) See our website for the remainder or 2019! Please join us...... support a good cause.



UPCOMING EVENTS:

Breakfast of Champions July, 23, 2019

Brew at the Zoo August 24, 2019

Ways to Get Involved in 2019

Become a 100/600 SUPPORTER: A low entry, easy way to contribute.

These members contribute \$25 a month (600 members needed) or \$50 a month (100 members needed) to allow for a strong annual operational budget that can be counted on for a reliable financial foundation for the future. 3 Easy steps to get connected:

- 1. Go to momsclosetcenter.org: https://momsclosetcenter.org/donations/standing-strong/
- 2. Select the 100/600 button
- 3. Enter your payment information

Or, if you prefer talking to someone about joining, call 502-245-9899 \$25/month provides outfitting 2 children for the school year. \$50/months provides outfitting 4 children, OR provides for 1/4th of a Mom's support need for the year.

SAM: (Support A Mom): This allows you to directly influence and support our moms. \$2400 helps assist a mom with her finances for a year; while \$1200 assists a mom for half a year.



Link your Amazon account with AMAZON SMILE.

Every time you make a purchase through Amazon Smile, Mom's Closet automatically receives a small percentage of the sale.



Register your Kroger Plus card to tie in to Kroger's Community Rewards Program. Like Amazon Smile, a small percentage of your purchase automatically will get channeled to Mom's Closet. Just go to Kroger.com to log in or register your card. Select the

Savings & Rewards tab. Search for Mom's Closet Resource Center and enroll.

DONATE PANTRY ITEMS: Food, cleaning supplies, personal hygiene items, over the counter pharmacy items and paper products (including Size 5 diapers and 4/5T Pull ups) are always welcome.



Participate in our Fundraiser Events/Volunteer

(The most fun way to support the cause):

BREAKFAST OF CHAMPIONS

July 23, 2019

Dawne Gee is our guest speaker.

This year we will be at Lake Forest Country Club from 7:30-8:30am.

Event is free, but seating will be limited.

To reserve your seat, go to https://momsclosetcenter.org/breakfast-of-champions

If you would like to host a table and bring some friends to learn about Mom's Closet, please call our office at 502-245-9899.

We are serving at **BREW AT THE Z00** event on 8/24/19 from 2-9pm.
We are committed to 40 volunteers, and we are up to 35! To save your spot to serve with this fun group, call the office today!



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