





MOM'S CLOSET RESOURCE CENTER QUARTERLY NEWSLETTER

WINTER 2019

As Mom's Closet ushers in the New Year, thanks to your generous support, we celebrate another successful year (2018) of accomplishing our mission of providing support, encouragement and guidance to single parents in the pursuit of identifying life choices that will enhance their opportunities for career advancement and independence. At the same time, we celebrate a new influx of energy for 2019 as we welcome six new members from diverse backgrounds to our Board. Additionally, we were awarded a grant from the Community Foundation of Louisville (earned by just a small number out of 100+ applicants) to receive the use of a strategic planning professional for the first part of 2019. We're excited about the new networking possibilities our new members bring, the professional guidance we will be receiving, and of course, YOUR continued contributions that combined, should enable Mom's Closet to expand our mission to more single parents of need in the community.

Our rolls now include 16 moms (4 new moms recently added) representing 23 children and 8 more children of college age. Our support affects entire families. We also are currently working with 5 intake clients on a regular basis.

SPOTLIGHT ON MOMS

A new feature this year is highlighting who are single parents are and what they have accomplished or are pursuing. This will hopefully show how your support helps our Moms. Below is our first wave:



THERESA

Masters of Business (HR/
Global Development)
11/18

2 children (1 college aged)



SHINIKA
Bachelors in Human
Services and Counseling
12/18
3 children (1 college aged)



DESTINY
Bachelors in Arts 12/18
1 child



DONNA
Occupational Therapy
Assistant 5/18
2 children



EMILY
Masters of Religion 5/21
2 children

4th Quarter Highlights

3RD MONDAY OF THE MONTH MEALS (OR MCRC RESTAURANT NIGHTS):

Our 3rd Monday Monthly meals support program finished on a high note with our evening at The Village Anchor netting us over \$420 (2nd highest of the year) to bring our total for the program to over \$2000. (See next year's first half calendar on the website www.momsclosetcenter.org). Our next opportunity is Texas Roadhouse, 2/18, 4-10pm, 13321 Shelbyville Rd, Present Flyer

CHRISTMAS 2018:

Your donations and event support of approximately \$8,000 helped us to provide Christmas baskets/gifts (45) for each of our moms and children to give them a holiday season they would not have otherwise.

ANNUAL BENEFIT TO SINGLE MOM:

On average, approximately 6,600 in dollar value was provided per mom and family in the way of food (including meat), clothing, household necessities, school supplies, holiday gift baskets, gas cards and other miscellaneous financial aid. For many mothers, this is a BIG percentage of their annual income and thus, provides BIG support.

Ways to Get Involved in 2019

Become a 100/600 SUPPORTER: A low entry, easy way to contribute.

These members contribute \$25 a month (600 members needed) or \$50 a month (100 members needed) to allow for a strong annual operational budget that can be counted on for a reliable financial foundation for the future. 3 Easy steps to get connected:

- 1. Go to momsclosetcenter.org: https://momsclosetcenter.org/donations/standing-strong/
- 2. Select the 100/600 button
- 3. Enter your payment information

Or, if you prefer talking to someone about joining, call 502-245-9899

\$25/month provides outfitting 2 children for the school year.

\$50/months provides outfitting 4 children, OR provides for 1/4th of a Mom's support need for the year.

SAM: (Support A Mom): This allows you to directly influence and support our moms. \$2400 helps assist a mom with her finances for a year; while \$1200 assists a mom for half a year.

Link your Amazon account with AMAZON SMILE. Every time you make a purchase through Amazon Smile, Mom's Closet automatically receives a small percentage of the sale.

amazon smile You shop. Amazon gives.

Register your Kroger Plus card to tie in to Kroger's Community Rewards Program. Like Amazon Smile, a small percentage of your purchase automatically will get channeled to Mom's Closet. Just go to Kroger.com to log in or register your card. Select the Savings & Rewards tab. Search for Mom's Closet Resource Center and enroll.

Kroger

DONATE PANTRY ITEMS: Food, cleaning supplies, personal hygiene items, over the counter pharmacy items and paper products (including Size 5 diapers and 4/5T Pull ups) are always welcome.

Participate in our Fundraiser Events/Volunteer (The most fun way to support the cause): Coming up is our Opening Night Gala event at Churchill Downs on April 27th.

Check out what nights you can make our 3rd Monday Meals event.

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Watch out for our Hero's Luncheon or Breakfast of Champions Later in the year, consider volunteering at the BREW at the ZOO event.



THIS YEAR'S EVENT IS ALREADY IN THE WORKS. Mark April 27, 2019 on your calendar. You can register at the early bird price at https:// momsclosetcenter.org/tickets/



11921 Brinley Ave. Suite 101 Louisville, KY 40243