

# UPSTEPPING & DOWN

MOM'S CLOSET RESOURCE CENTER QUARTERLY NEWSLETTER

FALL/AUTUMN 2018

*"Our purpose is to provide support, encouragement and guidance to single parents in the pursuit of identifying life choice options that will enhance their opportunities for career advancement and independence".*

This, in turn, should enhance their children's chances to succeed as well. As we enter the autumn months, Mom's Closet continues to pursue its mission statement, but also continues to be challenged to pursue that mission to the fullest. We encourage and pray for your continued support.

## 3rd QUARTER HIGHLIGHTS



**BREW AT THE ZOO:** This was a great event in August that found 29 volunteers in support of Mom's Closet for the day (which may have been the biggest group of support of any there that day). MCRC received a 50 dollar donation for each volunteer along with some miscellaneous support. These efforts brought in over \$1500, and those that volunteered had a good time doing it as it was a fun event for most people (volunteers & participants alike) in attendance. This was an awesome response by our supporters to another fund raising opportunity for MCRC. Every little bit helps.

## 3RD MONDAY OF THE MONTH MEALS (OR MCRC RESTAURANT NIGHTS):



During the 3rd Q we had meals at Zaxby's, City BBQ and Panera Bread. When people attended the restaurant on the designated Monday, a percentage of their bill (usually 10-20%) was donated to MCRC. We were able to raise over \$1,000 in the 3rd Q through this program. For future restaurant days, go to [momsclosetcenter.org](http://momsclosetcenter.org).

**Give Good for Louisville:** Mom's Closet participated in this area wide event and had a nice increase in support from a year ago thanks to a LARGE matching funds donation from an anonymous donor. The total received for this event exceeded \$18,000.



**HERO'S Luncheon:** Held on July 25th at the University Club. The event was sponsored by two of our long-term supporters allowing all of the proceeds to benefit our MCRC families. Hero, Annie Malka, Attorney, shared her story of attending college, then law school while being a client of MCRC. Annie is now giving back to Mom's Closet by doing pro-bono work for other client moms when needed. Her emotional journey inspired the attendees to contribute over \$12,000. Thank you sponsors, Annie and all who contributed.

## NEW MOMS



Due to some advances in fundraising and a decision to move forward in faith, new moms are being "on boarded" (at least 5) to the program, as we hope to get up to 18 by the end of the month and 20 by the end of the year. Additionally, this includes at least 18 children with 6 additional children of college age. We must keep in mind that not only are we helping out a single mom with our mission, we are also helping out their future generation. Our moms are pursuing jobs/degrees such as: Bachelors of Human Services & Counseling, Occupational Therapy, Bachelors in Arts, Bachelors in Social Work, Masters in Organized Leadership, Associates, Bachelors and RN in Nursing, Masters in HR. However, we have 20 or more moms on our wait list; thus the need is persistent.

## HEARTWARMERS/SUCCESS STORIES

We are pleased to share a great story about one of our mom's getting her OTA (Occupational Therapy Assistant) application covered. She was unable to complete her first go around successfully and was at a loss as to what to do because she could not cover the cost of a second application. One of our donors, upon hearing the situation, stepped up and paid for her to be able to apply again. AWESOME!



## KY COLONELS AWARD RECORD \$2M IN GRANTS MOM'S CLOSET - AN HONORED 2018 RECIPIENT

LOUISVILLE, KY – MOM'S CLOSET is proud to announce it received a grant from the Honorable Order Kentucky Colonels (HOKC) in the amount of \$3,719.00 to purchase 1065.5 lbs. of ground beef for our pantry which will be utilized by our mom's and their families.

## UPCOMING EVENTS:

**Gobble Stock – at the Bourbon Hall:**

November 21, 2018

**Thanksgiving Baskets:**

Takes place Mid October to mid November

**Christmas Baskets/**

**Christmas Angels:**

Takes place Mid November-mid December

**Christmas Open House:**

December 10, 2018

## WAYS TO HELP:

### • Become a 100/600

**SUPPORTER: A low entry, easy way to contribute.**

We need 100 - \$50.00 monthly donors and 600 - \$25.00 monthly donors to build a strong annual operating budget instead of trying to operate on an event by event basis. This will help us build a strong financial foundation that our moms can stand on for many years to come.

### 3 Easy Steps:

1. Go to [momsclosetcenter.org/donations/standing-strong/](https://momsclosetcenter.org/donations/standing-strong/)
2. Select the 100/600 button

### 3. Enter your payment information or call 502.245.9899

• **SAM: (Sponsor A Mom):** This allows you to directly influence and sponsor our moms. \$2400 helps assist a mom with her finances for a year; while \$1200 assists a mom for half a year.

• **Link your Amazon account with AMAZON SMILE.** Every time you make a purchase through Amazon Smile, Mom's Closet receives a donation of .5%. (That doesn't sound like a huge amount, but with the number of purchases made on Amazon, it

can easily add up).

• Similarly, go to **Kroger.com** to log in or register your Kroger plus card. By selecting the Savings & Rewards tab, you can enroll in the **COMMUNITY Rewards program**. Search for Mom's Closet Resource Center and enroll. (Renew annually). Every time you purchase items under your Kroger card, MCRC receives a donation!

• **PANTRY ITEMS:** Food, cleaning supplies, personal hygiene items, over the counter pharmacy items and paper

products (including diapers) are always welcome.

• **VOLUNTEER:** Check our website for volunteer opportunities as little as a few hours a week (or month).

Our "Back to School" Campaign garnered 13 sponsorships for the children of our moms, to include uniforms, back packs and school supplies. The highlight of the campaign was taking the kids to the Shoe Carnival and letting them pick out a pair of shoes and some socks.



NEXT YEAR'S EVENT IS ALREADY IN THE WORKS. Mark April 27, 2019 on your calendar. You can register at the early bird price at <https://momsclosetcenter.org/tickets/>



11921 Brinley Ave.  
Suite 101  
Louisville, KY 40243